



HAKUTSURU SAKE SINCE 1743



IMPORT PARTNER | **HAKUTSURU** Hyogo Prefecture
HAKUTSURU: JAPAN'S #1 EXPORTED BRAND

Hakutsuru

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Founded in 1743 in the Nada district of Kobe, Hakutsuru is the #1 exported sake brand in Japan. Elegant, thoughtful and delicious sake defines Hakutsuru, but tireless innovation places it in a class of its own. Whether it's understanding water sources at the molecular level, building a facility to create one-of-a-kind yeast, or developing its own sake-specific rice, Hakutsuru Nishiki, it's the deep dive into research and development that explains Hakutsuru's ascension to the top of a centuries-old craft.

HAKUTSURU: JAPAN'S #1 EXPORTED BRAND



Driven to create a one of a kind sake rice strain to rival Yamada-Nishiki ("the king of rice"), Hakutsuru spent over 10 years developing their own exceptional **HAKUTSURU NISHIKI** rice, becoming the first successful crossbreed of Yamadaho and Wataribune in 70 years.

HAKUTSURU

Hakutsuru Nishiki* - Junmai Daiginjo

A luxurious sake, mouth-filling and full of flavor, yet delicately refined. Enjoy the elegance of refreshing floral notes of jasmine and orange blossom and savor a hint of vanilla sweetness in the extra-long finish.

Polish 50% **ABV** 15.5% **SMV** +4

Rice Hakutsuru Nishiki

Yeast Proprietary **Enjoy** chilled

UPC: *6/720ML (DI or for Select States) 7 47846 06720 9



HAKUTSURU

Sho-Une* - Junmai Daiginjo

Sho-Une, meaning "soaring clouds," uses only the finest rice and renowned water. Delicate notes of apple and pear balance with lush strawberry and nectarine.

Polish 50% **ABV** 15.5% **SMV** +2

Rice Yamada Nishiki **Yeast** Proprietary

Enjoy chilled

UPC: 12/300ML 7 47846 01010 6, 6/720ML 7 47846 01011 3



HAKUTSURU

Sayuri - Nigori

Sayuri means "little lily" in Japanese, apt for this soft, floral noted nigori. Hints of white grape and elements of cherry blossom create a lush, creamy sake.

Polish 70% **ABV** 12.5% **SMV** -11

Rice Japanese Domestic

Yeast Proprietary **Shake and enjoy** chilled

AWARDS Class Champion, Gold Medal - Rodeo Uncorked Int'l Wine Competition '20

UPC: 12/300ML 7 47846 02001 3, 6/720ML 7 47846 02002 0



HAKUTSURU

Superior - Junmai Ginjo

A flowery and fragrant sake with silky, well-balanced smoothness. Notes of blueberry and melon with well balanced flavors of pear and strawberry.

Polish 60% **ABV** 14.5% **SMV** +3

Rice Japanese Domestic **Yeast** Proprietary

Enjoy chilled

UPC: 12/300ML 7 47846 01002 1, 6/720ML 7 47846 01001 4



HAKUTSURU

Organic - Junmai

Light, exhilarating and crisp with hints of aromatic citrus and robust bran flavors. USDA certified organic.

Polish 70% **ABV** 14.5% **SMV** +5

Rice Organic Calrose **Yeast** Proprietary

Enjoy chilled or slightly warm

UPC: 12/300ML 7 47846 01005 2, 6/720ML 7 47846 01006 9



HAKUTSURU

Toji-Kan*

Mellow, aromatic, very smooth and slightly dry with a medium body. Great balance of umami and subtle sweetness.

Polish 70% **ABV** 15.3% **SMV** +2

Rice Yamada Nishiki **Yeast** Proprietary

Enjoy chilled, room temperature or warm

UPC: 6/720ML 7 47846 04720 1,
*6/1.8L (DI or for Select States) 7 47846 04018 9



HAKUTSURU

Excellent - Junmai

A full-bodied off dry junmai with robust flavors of toasted cereal, natural rice sweetness and a dry finish.

Polish 70% ABV 15% SMV +4
Rice Japanese Domestic Yeast Proprietary
Enjoy chilled, room temperature or warm

UPC: 12/720ML 7 47846 01014 4
6/1.8L 7 47846 01016 8
6/1.8L CARTON 7 47846 01015 1
1/18L CUBE 7 47846 01017 5



HAKUTSURU

Draft - Junmai Namachozo

Fruity yet dry in a classic style. Aromas of sweet rice, nuts and vibrant barely-ripe pear, with green melon and light cream on the palate.

Polish 70% ABV 14% SMV +4
Rice Japanese Domestic Yeast Proprietary
Enjoy chilled

UPC: 30/180ML 7 47846 01007 6, 20/300ML 7 47846 01008 3,
6/720ML 7 47846 01009 0



HAKUTSURU

Tanrei - Junmai

A slightly dry junmai with subtle aromas of honey and pear—with flavors of cashews and toasted cereal, complemented by hints of minerality from Mt. Rokko's natural spring water.

Polish 70% ABV 13.5% SMV +4
Rice Hakutsuru Nishiki & Nakate Shinsenbon
Yeast Proprietary Enjoy chilled

UPC: 20/180ML 7 47846 01004 5



HAKUTSURU

Awa Yuki - Sparkling Sake

Tempting flavors of tropical fruits, banana cream, hazelnut, vanilla and honeycomb with floral, fruity and mellow rice aromas.

ABV 5.5% SMV -58
Rice Japanese Domestic Yeast Proprietary
Enjoy chilled

UPC: 12/300ML 7 47846 04001 1



HAKUTSURU

Plum Wine

A pleasing fruity plum aroma characterizes this semi-sweet wine with slightly tart, bright and tangy notes.

ABV 12.5%
Plums Japanese Domestic
Enjoy chilled

UPC: 12/750ML 7 47846 03002 9



HAKUTSURU

Gift Set - Three 300ML Bottles

This gift set contains the best sellers: **Sayuri Nigori, Draft Sake and Superior Junmai Ginjo**. Perfect not only as a gift but also as an introduction to the world of sake for beginners.

Polish 70% | 70% | 60%
ABV 12.5% | 14% | 14.5%
SMV -11 | +4 | +3
Rice Japanese Domestic
Yeast Proprietary Enjoy chilled

UPC: Gift Box 7 47846 01013 7



HAKUTSURU

Ukiyo-e - Junmai Daiginjo

Smooth and delicate with pleasant aromas of honeydew, fuji apple, and hints of licorice.

Polish 50% **ABV** 15.3% **SMV** +1

Kake Rice Japanese Domestic

Koji Rice Yamada Nishiki
or Hakutsuru Nishiki

Yeast Proprietary

Enjoy chilled

AWARDS Double Gold - Rodeo Uncorked Int'l Wine Competition

'22; '21 Worldstar Global Packaging Awards

UPC: 6/720ML 7 47846 05003 4



HAKUTSURU

Ukiyo-e - Daiginjo

Bright, pronounced aroma of strawberry, raspberry, and fresh white flowers.

Polish 50% **ABV** 15.5% **SMV** +3

Kake Rice Japanese Domestic

Koji Rice Yamada Nishiki
or Hakutsuru Nishiki

Yeast Proprietary

Enjoy chilled

AWARD '21 Worldstar Global Packaging Awards in the beverage category

UPC: 6/720ML 7 47846 05002 7



HAKUTSURU

Ume Plum - Liqueur

The complex sweetness is well paired with robust cheeses including parmesan, pecorino, and most charcuterie, especially aged Iberico ham and chorizo. A great accompaniment to hearty casseroles, beef bourguignon and cassoulet, and desserts especially vanilla based, panna cotta, or cheesecake.

ABV 19.7%

Enjoy chilled or in a cocktail

UPC: 6/720ML 7 47846 07001 8



HAKUTSURU

Juicy Yuzu - Liqueur

Works well as an aperitif, with cold meats, mortadella, prosciutto, and salted nuts. An ideal digestif to settle the palate after dinner, or a dessert wine accompanied with panettone or chocolate mousse.

ABV 9.5%

Enjoy chilled or in a cocktail

UPC: 6/700ML 7 47846 07002 5



HAKUTSURU

Chika Sake Cup - Junmai

Chika is adventurous and passionate about spreading joy to all she meets. A smooth and refreshing sake from start to finish. Light aroma of honey and sugarcane, layered with roasted almonds.

Polish 78% **ABV** 13.5% **SMV** +4

Rice Japanese Domestic

Yeast Proprietary

Enjoy chilled, room temperature or warm

UPC: 5/200ML 7 47846 08205 9

30/200ML 7 47846 08200 4